



# TIME TO REINVENT

- Argos Businesses Only -  
Marketing Strategy Session  
complimentary during April & May

Visit [www.OpenTheRedDoor.com](http://www.OpenTheRedDoor.com) and apply coupon code "BizInThe501" for free access.

## Marketing Strategy Session:

- Analysis of your organization's brand and existing online and social media marketing efforts,
- A one-hour positive and encouraging conversation that will jump start your marketing reinvention. Although every conversation is unique and tailored to your needs, you can expect:
  - A focus on marketing and streamlining efforts
  - A discussion of current efforts and whether they are working. Unless absolutely necessary, we will not tear down your current efforts. Our goal is to enhance what you are currently doing and add additional manageable objectives.
  - Website and social media enhancement tips
  - Recommendation of affordable tools and resources available to you
  - A clear path with action steps you can achieve

IF NEEDED AND UPON REQUEST - We will guide you through the basics of marketing. We will also evaluate your brand and provide tips and suggestions to sharpen its impact. At times, our clients just need a little life-giving, joy-filled coaching and we provide that as well.